# AD/ADAS



### AD/ADAS領域の技術開発の方向性

Direction of AD/ADAS technology development

3Dセンシング(ステレオ)を用いたAD/ADASの高機能化により、高度な環境理解と ヒューマンライクな自動運転機能を実現し、死亡事故ゼロ・ストレスフリーな移動を提供

Contribute to zero fatal accidents and stress-free mobility by improving AD/ADAS functionality using 3D sensing (stereo), which will realize advanced environmental understanding and human-like autonomous driving

## Medium term

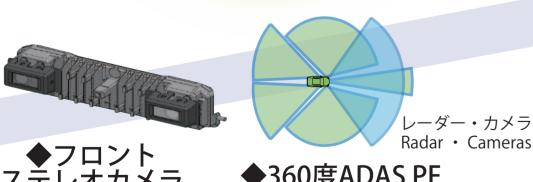
3D情報xAIで効率的に高機能化を実現し 死亡事故ゼロ・新たな移動体験を提供

Utilizing 3D information for efficient autonomous driving, contributing to zero fatal accidents and a new mobility experience



Short term 360度全周囲センシングにより 様々な運転支援シーンにて事故削減

Reduce accidents in various driving support scenarios, using 360-degree all-around sensing

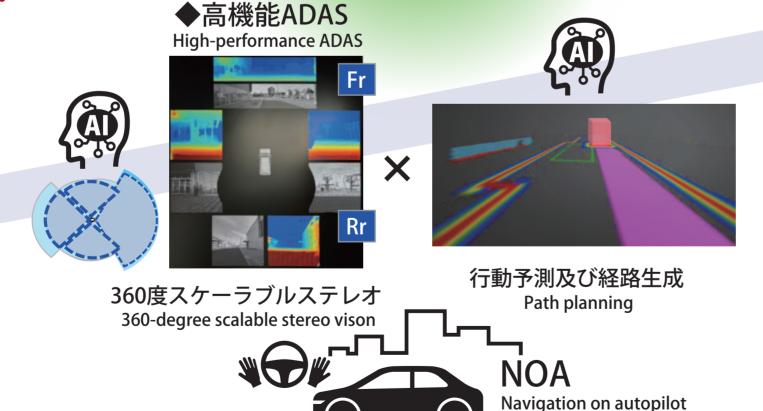


ステレオカメラ Front stereo camera

◆360度ADAS PF 360-degree ADAS PF

一般道での事故削減

Reduce accidents on ordinary roads

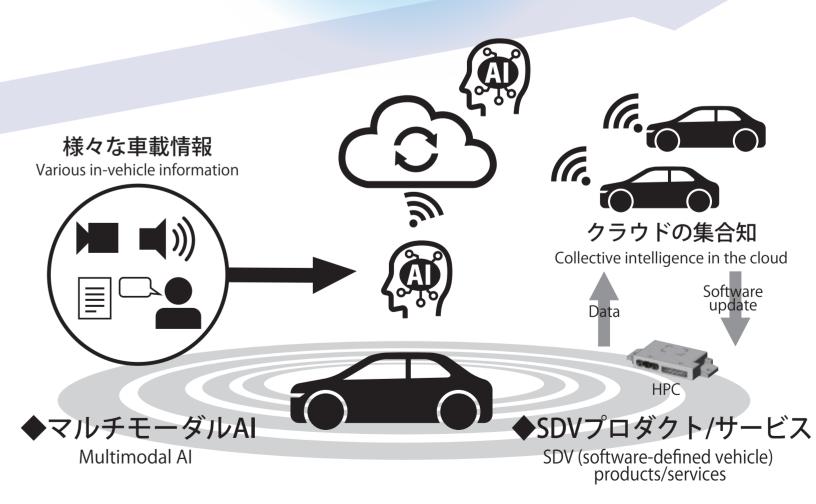


### 運転自動化拡大による更なる安全・快適

Further safety and comfort through the expansion of autonomous driving

AIの進化と集合知によりヒューマンライクな 自動運転を実現し、ストレスフリーな移動を提供

Through the evolution of AI and collective intelligence, provide stress-free mobility by realizing human-like autonomous driving



### AI進化でヒューマンライクな自動運転

Human-like autonomous driving through AI evolution